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**Simpl Group
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91 servers to
CodeBlue**

Simpl Group outsources 91 servers to CodeBlue

Software integration company **Simpl Group** has outsourced its IT infrastructure to **CodeBlue**, implementing a leading edge Cloud-based outsourcing strategy that sees **CodeBlue** taking over all levels of support for **Simpl Group's** 91 virtual servers, as well as in-house support including provision of a full **Help Desk** service.

Simpl Group's CEO, Bennett Medary, says the CodeBlue contract replaces a third level support agreement with Integral Axon. Simpl Group's internal IT support staff have been either redeployed or hired by CodeBlue as part of the outsourcing contract.

"We thought that it could be liberating to take our IT infrastructure and outsource it to someone who specialises in service and support; freeing us to focus on the things we do which add real value for customers," Medary said.

Medary describes the move to CodeBlue as an operational decision which is just one outcome of a strategic repositioning of Simpl Group.

Instead of being a broad IT services company, Simpl Group is now highly specialised around software development and integration. Simpl's business is about facilitating information flow between applications and between organisations.

This requires a very sophisticated software development capability, but it also requires in-depth domain expertise. One example of this focussed expertise is Health. Simpl is the lead solution partner for Microsoft's international

Health Framework. Another major recent success in the Health market is an electronic pharmacy gateway developed for the Australian health system which enables any doctor to create an online script which can be filled in any pharmacy, with all the associated tracking and safety features that this level of integration enables.

"Our future, our intellectual property, is all about complex integration within organisations and between organisations," Medary said. "It's not about the soup and nuts of servicing and maintaining our own IT."

"We think we're right in the sweet spot for CodeBlue's IT infrastructure services. It makes sense to us to outsource to CodeBlue just as it would for any other organisation of a similar size. We've kept in-house only what we need to support our customers' business,"

says Simpl Group's CEO, Bennett Medary

Read the full story at www.codeblue.co.nz

codeblue
0508 IT service

CodeBlue offers sophisticated IT infrastructure services to mid-sized companies and organisations – for a fixed monthly price. **To find how CodeBlue can help you lower costs and improve services for your business, contact the CodeBlue office near you.**



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