

Featuring
OPENCIRCUIT >> 13-16



Industry improvement
Telco body outlines its
mission >> 14



Outsourcing haircut?
Telecom tech faces
outsourcing >> 13

COMPUTERWORLD

The Voice of the ICT Community ■ April 12, 2010 ■ No. 1,088 ■ \$6.50 inc GST

www.computerworld.co.nz

LATEST

**CodeBlue
slashes IT
support costs
with
Windows 7**

CodeBlue slashes IT support costs with Windows 7

National IT services company CodeBlue is forecasting reductions in monthly desktop support costs of between 15 to 40 percent following implementation of the Microsoft Windows 7 operating system.

CodeBlue's General Manager Ian Funnell says the cost savings are possible from CodeBlue's unique Windows 7 implementation methodology combined with the inherent efficiencies of the new operating system.

He says Windows 7 cost reductions flow from three key areas:

- The reduction in support calls and the time to resolve incidents,
- The higher efficiency of Windows 7 resulting in lower platform costs, and
- The increased ease of use which is lowering customer training costs and boosting productivity.

"For new customers who switch to CodeBlue the monthly service and support cost savings are running as high as 50 percent," Funnell says.

He says interest in Windows 7 is accelerating through the CodeBlue customer base as



"For new customers who switch to CodeBlue the monthly service and support cost savings are running as high as 50 percent,"

says CodeBlue's General Manager Ian Funnell

customers begin to appreciate the potential to make concrete savings without major disruption or significant new hardware costs. Implementation can be 'phased' to minimise upfront costs and strategies such as virtualisation can enable existing hardware to be retained.

"CodeBlue's strategy with Windows 7 is to pass on the cost savings to customers rather than applying the savings to increase our margin. This is winning us significant new business and is a major factor in CodeBlue continuing to grow strongly despite the recession," Funnell says.

Experience the wonders of Windows 7 with CodeBlue and HP



The true benefits of CodeBlue's Windows 7 solutions are realised on equipment designed to showcase the full functionality of Windows 7.

As an HP Premier Business Partner, CodeBlue is pleased to present HP's 'Seven Wonders' – a range of desktops, notebooks and workstations optimised to bring you the full, multi-faceted Windows 7 experience.



For more information about CodeBlue's Windows 7 solutions and HP's Windows 7 optimised products:

- Visit the website: www.codeblue.co.nz
- Call: 0508 IT SERVICE (0508 48 73 78)
- Contact your local CodeBlue branch

codeblue
0508 IT service

CodeBlue offers sophisticated IT infrastructure services to mid-sized companies and organisations – for a fixed monthly price. To find how CodeBlue can help you lower costs and improve services for your business, contact the CodeBlue office near you.



Ian Funnell
CodeBlue General Manager
Branch Manager – Auckland
Ph DDI 09 970 5656
Mob 0275 939 793
ian.funnell@codeblue.co.nz



Stephen Roger
Sales Manager
Bay of Plenty (Tauranga)
Ph 07 579 4561
Mob 029 426 6262
stephen.roger@codeblue.co.nz



Jack Slothouber
Service Delivery Manager
Wellington
Ph 04 978 2056 ext 2078
Mob 027 211 3990
jack.slothouber@codeblue.co.nz



Ross Fisher
Branch Manager
North Shore
Mob 027 449 0182
ross.fisher@codeblue.co.nz



Marcus Smith
Branch Manager
Hawkes Bay (Hastings)
Ph 06 876 5921
Mob 021 520 566
marcus.smith@codeblue.co.nz



Shelley Inwood
Branch Manager
Christchurch
Ph 03 379 0310
Mob 0275 900 090
shelley.inwood@codeblue.co.nz



Cain MacPherson
Service Delivery Manager
Hamilton
Mob 021 484 968
cain.macpherson@codeblue.co.nz



Matt Price
Regional Manager
Wellington
Ph 04 831 1484
Mob 021 0277 9129
matt.price@codeblue.co.nz



Ian Edwards
Branch Manager
South (Invercargill)
Mob 021 762 237
ian.edwards@codeblue.co.nz